

To increase awareness among Mail.Ru users of other company services: Calendar, Tasks

Presentation structure:

- Statement of the problem
- Hypothesis(s)
- Methods of verification (qualitative, quantitative)
- Results
- Proposed solution(s)
- Further plan

Personal note: this is the final task on the Product camp from VK, was made in a team format, we were pitching to the responsible for these services' product team. Our presentation scores 25 out of 25.