

Core task:

- Choose your favorite product.
- Describe what pain (or pains) it solves. Try to find the most basic pain (not "food delivery", but "I want to eat"; not "quick call for a car", but "moving from point A to point B").
- What are the components of this product?
- At what stage of development is it? What stages have you gone through?
- Think about how to develop this product further or what could be changed in the previous stages (and why)